

PUBLIC HEALTH EDUCATOR I

NATURE OF WORK

This is professional public health education work in the implementation of public health education programs.

Work involves responsibility for assisting in planning, organizing and developing public health educational programs for presentation to groups and to meet community needs. Work also includes conducting community surveys; disseminating health education materials and information; and explaining public health programs and current research findings to civic, governmental, educational and other interested groups. Employees of this class are expected to exercise independent judgment and personal initiative in assigned duties based on knowledge gained through experience. General supervision is received from a professional or an administrative superior with work being reviewed in the form of reports, conferences, and public comment.

EXAMPLES OF WORK PERFORMED

Researches, compiles, disseminates and assists in the development of public health education programs; implements public health education programs/projects and develops informational materials; acts as school health consultant in the establishment of sound health education programs; promotes health education in schools, industry and the community in general.

Writes news releases and prepares and disseminates information to the electronic and written news media; develops publication and marketing strategies for public health education programs.

Provides and evaluates nutrition services such as diet counseling for persons with specific food and nutrition problems; provides technical assistance on nutrition and food service management to group feeding facilities; prepares evaluations of existing operations.

Assists with health educational workshops, seminars and training programs; assures that instructors have proper equipment and supplies; and maintains pertinent records.

Performs related work as assigned.

DESIRABLE KNOWLEDGES, ABILITIES AND SKILLS

Knowledge of modern education practices, techniques and philosophies as they relate to health programs.

Knowledge of disease prevention, health promotion, and lifestyle risk reduction education and public health research methods.

Knowledge of current public health problems and organizations which deal with those problems.

Ability to communicate effectively both orally and in writing.

Ability to relate to people of all ages in such a manner as to obtain their confidence and establish rapport.

Ability to establish and maintain effective working relationships with coworkers, public officials and the general public.

Ability to relay complex information and terminology in understandable non-technical language.

DESIRABLE TRAINING AND EXPERIENCE

Graduation from an accredited four year college or university with major course work in public health education, or related field with experience in public health education.

MINIMUM QUALIFICATIONS

Graduation from an accredited four year college or university with major course work in public health education, or related field; or any equivalent combination of training and experience which provides the desirable knowledges, abilities and skills.

NECESSARY SPECIAL REQUIREMENT

Possession of a valid Nebraska driver's license when operating a vehicle is necessary for the satisfactory performance of assigned duties.

Approved by: _____
Department Head

Personnel Director

7/92

Title Change & Revised: 8/99

PS3682